Mass Notification & Emergency Communication

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Agenda

- Singlewire Overview
- Trends & Directions
- InformaCast Fusion
- Q & A

Singlewire Overview

InformaCast®

- General IP Paging
- Mass Notification
- Emergency Communication

Mission Statement

We are dedicated to developing reliable notification solutions and personal relationships that create peace of mind. We do this by connecting people when and where it matters.

Trends

Notification Systems – More than just paging systems.

Emergency notification is taking on increasing importance. Organizations are being held accountable – by government, insurers, employees and the public.

- National Fire Protection Association 72 (2010): requires audible voice via mass notification systems

- OSHA 1910.38 and 1910.165: lay out guidelines for Emergency Action Plans and Employee Alarm Systems

- Commercial Insurance Carriers: are asking clients for their emergency plans, including employee notification, because of increasing workplace liability

- Clery Act: requires immediate warnings of crimes that represent a threat to the safety of students or employees

Bottom line: Everyone needs mass notification

Solutions from Singlewire Provide

General Paging for Day to Day use

- Live paging to phones, computers and speakers

Event Driven Notification

- Emergency notification to entire organization via all endpoints of specific Sub Sets
- Pre-planned and policy driven event response: Pre-recorded content and selected distribution

Panic or Alert buttons

Automated or Device Triggered Notification

- Building systems
- RSS Feeds from the NWS

Push-to-Talk and Intercom

K12 – Bell Scheduler

Trigger Message

Manual

- Cisco Phones
- InformaCast Mobile App
- Panic Buttons
- Web Console
- Command Center

Automated

- Email
- API
- National Weather Service
- Physical Security Systems
- Emergency Call Alerting/Recording

singlewire InformaCast®

On-Premises

- Cisco Phones
- Computer Desktops
- IP-Based Speakers
- Analog Paging Systems
- Digital Signage
- Two-way Radios
- Physical Security Systems

Remote

- Push Notifications
- SMS Text
- Email
- Cisco Spark
- Social Media
- Cisco Jabber
- Landline Phone

CallAware

Benefits

- Ability to monitor numbers dialed, including 911
- Send instant notification to a group in InformaCast
- Include descriptive information location of phone call
- Available to organizations of any size
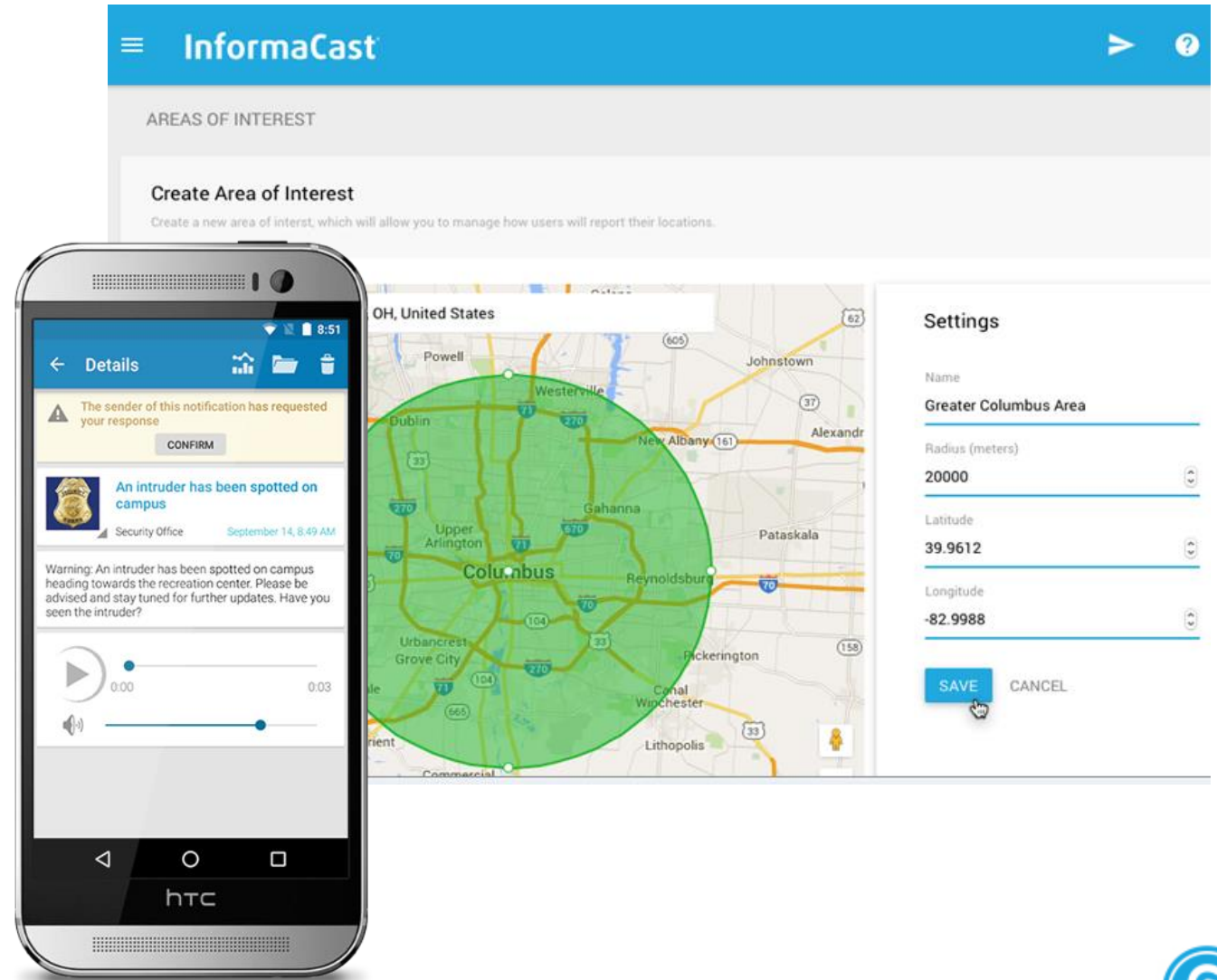
InformaCast Command Center

OVERVIEW

- Features single-click buttons to send alerts for common emergency scenarios

- Available for InformaCast Mobile and Fusion users

- Custom buttons for common scenarios

InformaCast Fusion – Mobile Capability

Reach your people with notifications wherever they are.

- Send images, text, and audio to iOS and Android devices to/from InformaCast

- SMS text messaging, email, dialing, and push notifications

- Fully integrated into InformaCast On-Prem.

Automatically Triggers a Conference Call from InformaCast

Highlights include

- Audio broadcast from InformaCast will play out on the phone call with options to "join" or "listen"

- Dial up to 3 numbers per user to "find" them

- Easily reach an InformaCast group to trigger a conference

Internet of Things

System Monitoring and Activation

- Ammonia sensor triggers plan evacuation
- Line stop button sends alerts to engineers on the floor
- Eye wash station
- Saving on water costs
- Advanced lockdown w/ door controls
- Wander risk patients
- Cereal production variance
- Many more possibilities!

InformaCast Compliant IP Speakers

Atlas Sound PoE IP Speakers

- Available through Cisco Price List

- Available through Atlas Sound

CyberData PoE IP Speakers

- Limited release of IC protocol

- Helping drive speaker prices down
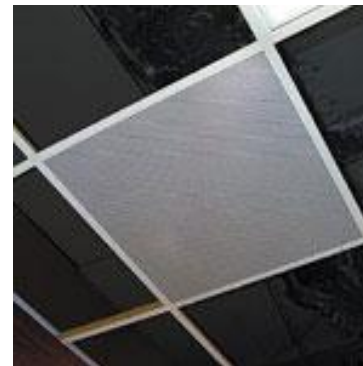
AND PoE IP Speakers

- Sleek design for better aesthetics

- Clock only option

- 2 way full-duplex audio

Valcom PoE IP Speakers

- Helping drive speaker prices down

- Very well respected in audio industry

Wahsega Labs

- Multiple speakers on one Ethernet Drop

Thank You

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